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Executive brief | TJ Singh | Published November 1, 2025

Executive Summary

- Windows 10 reached end of support on October 14, and Microsoft's first-year commercial Extended Security Updates price is 61 dollars per device, or 45 dollars with cloud activation through Intune or Autopatch.
- Microsoft's October Patch Tuesday fixed 172 flaws and six zero-days, and on October 23 it issued an out-of-band update for an exploited WSUS remote code execution flaw, CVE-2025-59287.
- Intune is retiring legacy Apple MDM software update policies in favor of declarative device management, and Jamf agreed on October 29 to be acquired by Francisco Partners for about 2.2 billion dollars.

Executive view: cost and risk

- **Opex:** Extended Security Updates add a per-device charge and a tracking job, and the WSUS fix means patching and rebooting every WSUS server this week. Moving Apple update policies to declarative management is the engineering item, and it has no end date from Microsoft.
- **Capex:** Windows 10 devices that can't run Windows 11 either go on the paid bridge or get replaced, so build the refresh list by model and decide per group. Jamf customers should check renewal terms before the next contract date.
- **Enterprise impact:** An unauthenticated remote code execution flaw in WSUS, exploited and listed by CISA, puts a server that sits at the center of Windows patching at risk. Devices left on Windows 10 without Extended Security Updates stop receiving security fixes.
- **Decision needed:** Decide per device group whether Windows 10 devices buy Extended Security Updates or are replaced, and confirm every WSUS server is patched.

My position

Windows 10 Extended Security Updates are a bridge you pay for per device, so decide which devices cross it and which are retired.

I'm TJ Singh, a managing principal in mobility and endpoint management with more than 20 years of global experience in the device management field.
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